

# PORT JOBS

**Annual Report 2019** 

Expanding Career Pathways.

Building Success.



## **OUR PROGRAMS**



## **Airport Jobs**

Airport Jobs connects community members to the many job opportunities at Sea-Tac Airport. Job seekers receive job search assistance, career navigation, and access to hiring events and resources for airport careers. As a Basic Food Employment and Training (BFET) provider, we also help Basic Food recipients find living wage employment. Airport Jobs is a primary recruiting source for many airport companies, providing businesses with a single point of contact for recruiting, interviewing and hiring assistance. We help airport employers build a skilled labor force.

## **Airport University**

Airport University provides education and career connected learning as a pathway to career advancement for airport employees. Through partnerships with Highline and South Seattle Colleges, we bring free college classes to Sea-Tac Airport. Employees can build foundational skills in digital literacy, customer service, communications and math, while exploring careers in our new aviation maintenance technology pathway, homeland security, and hospitality/tourism. Career information sessions highlight opportunities in manufacturing, construction apprenticeships and more.



## **Alaska Airlines - Airport University Scholarship Program**

Alaska Airlines generously funds a scholarship program to help Sea-Tac Airport employees continue their college education and advance in their careers. Scholarships, up to \$800 a quarter, can be used at any accredited college for programs such as aviation maintenance technology, aeronautical science, airline dispatch, business, engineering, computer science, pilot training and more.

## **OUR PROGRAMS**

## **Generation Work**

Port Jobs is the lead organization in Generation Work, a national initiative of the Annie E. Casey Foundation that explores strategies that help young adults ages 18 to 29 access living wage jobs and succeed in the workplace. The Seattle partnership — which includes Seattle Education Access, Aerospace Joint Apprenticeship Committee, King County Employment and Education Resources and others — supports young adults in pursuing higher education and job pathways in aviation, manufacturing and apprenticeships.



# Financial Tools for the Trades

Construction workers earn good wages and benefits. They may experience periods of heavy work as well as unemployment. FTT is a money management curriculum that helps new workers build their financial foundations, giving them the tools to plan for unemployment, manage money, build credit, and save for the future. We teach classes locally to apprentices and pre-apprentices in partnership with American Financial Solutions. We sell our curriculum nationally and partner with the International Foundation of Employee Benefit Plans to offer FTT as an E-learning course.

# COAR Retail Project

Port Jobs led the development of the Center for Onboarding and Advancement in Retail (COAR), an industry partnership to explore replicating our highly successful airport job placement / job training model at nearby Westfield Southcenter Mall. Highlights include a Retail Job Fair held at Westfield Southcenter with Seattle Southside Chamber of Commerce, 24 retailers and more than 140 attendees, and a Ready for Retail class focusing on customer service, technology tools, job readiness, and retail careers.

## 2019 Year-end Highlights

#### **AIRPORT JOBS**

Job Placements	2,239
Hiring Employers	90

Average Wage \$16.04 per Hour



Staffed 220 job fairs, hiring sessions & recruiter events

#### **Top Five Hiring Employers**

- 1. ERMC Aviation (195)
- 2. SSP America (192)
- 3. Worldwide Flight Svcs (109)
- 4. Flight Svcs & Systems (103)
- 5. McGee Air Svcs (89)

#### **Top Five Hiring Job Types**

Food Service - 29% Airport Cust. Service - 23% Janitorial - 23%

Ramp/Airfield - 11% Retail - 5% 7,700+ Community Members
Served

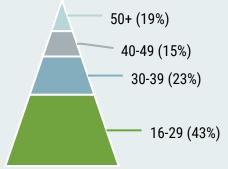
133,000+ Individuals Reached through Website Views

#### **CLIENT DEMOGRAPHICS**

African/Afr-Amer./Black: 45%
American Indian/Alaska Native: 1%
Asian: 23%
Caucasian: 8%
Pacific Islander/Native Hawaiian: 7%
Spanish/Hispanic/Latino: 8%
Other: 3%

Male: 46% Female: 48% Other: < 1%

#### **Age Ranges**



### Top Five Languages Spoken Out of 97 Total Home Languages

- 1. English 40%
- 2. Amharic 16%
- 3. Somali 6%
- 4. Spanish 5%
- 5. Tagalog 4%
- 6. Other 29%



#### <u>Residence</u>



Seattle: 19%
South King County: 66%
East King County: 2%
Pierce County: 9%
Other: 2%

#### **Education**



Some High School: 7% HS Diploma/GED: 48% Certification: 1% Some College: 20% College Degree: 22%

## Employment Status at Time of Registration with Port Jobs



Not Working: 54% Work @ Airport: 16% Work Outside Airport: 14%

#### **AIRPORT UNIVERSITY**

112 Students Completed

220

Credit Bearing
College Courses

93 individuals completed 105 job skills workshops through Airport University, including SIDA/AOA Testing, and Career Navigation



Provided on-site airport courses in computer skills, customer service, emergency management, leadership/supervision, communications, and math

#### AIRPORT UNIVERSITY - ALASKA AIRLINES SCHOLARSHIPS

59 airport workers were each awarded scholarships between \$400 - \$800 through the Alaska Airlines Airport University Scholarship program \$51,300 in scholarships awarded in 2019

More than 200 airport employees have been awarded scholarships since the program began in 2015

#### FINANCIAL TOOLS FOR THE TRADES



Presented 20 Financial Tools classes to apprentice Electricians, Operating Engineers, Cement Masons and Drywallers, as well as ANEW pre-apprentices

Sold 1,777 Financial Tools Survival Guides to teach apprentices money management

Continued our partnership with International Foundation of Employee Benefit Plans to expand the Financial Tools e-learning course

#### CENTER FOR ONBOARDING AND ADVANCEMENT IN RETAIL - COAR



20 people completed Ready for Retail career building workshops

140 people attended a Retail Job Fair at Westfield Southcenter Mall hosted by Port Jobs, Southside Seattle Chamber of Commerce, City of Tukwila, Workforce Development Council of Seattle-King County and King County Library System.

#### **MARKETING**

Revamped and unified Port Jobs' websites and added mobile version







Increased Instagram, Twitter, and LinkedIn postings

## Statement of Financial Activity\* for the year ending December 31, 2019

#### **Support and Revenue**

Government Contracts and Grants	\$ 1,163,720
Contributions and Foundations	\$ 869,500
Interest and Other Income (including In-Kind)	\$ 102,073
Total Support and Revenue	\$ 2,135,293
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Expenses	
	\$ 1,888,722

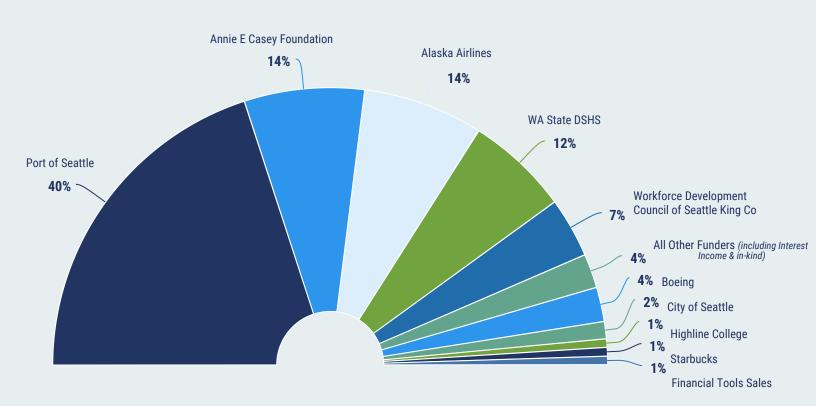
\$ 2,030,884

\$ 104,409

**Total Expenses** 

Change in Net Assets

## 2019 Funders



For every dollar of Port of Seattle funding, Port Jobs secures \$1.50 in additional leveraged funding to deliver essential services.

<sup>\*</sup>unaudited financials

## **Personal Profiles**

#### **LOSILI CALDERON**

Alaska Airlines Lead Customer Service Agent



Losili Calderon has worked at Alaska Airlines for 14 years. "My dream job is to become Director of Guest Services for Alaska Airlines. I want to advance in my career and continue to do what I love: help people," she said. Losili, a mother of six, is getting closer to that dream. She is one quarter away from earning her Associate's degree in Business from Highline College. To help on her journey, Losili has been awarded three scholarships from the Alaska Airlines-Airport University scholarship program. "The scholarship helped me pay for classes that weren't covered by financial aid and that I couldn't afford," she said. Her classes helped her build management and communication skills and gain a better understanding of the financial side of business. Losili plans to continue her education, pursuing a Bachelor's degree in Business Administration and eventually an MBA. "I am so grateful for the opportunity the scholarship has given me."

## BROOKLYN BUENAVETURA Singapore Airlines Duty Manager

"I always believe that you grow through what you go through," says Brooklyn Buenaventura. After leaving her airport job to work at a nearby hotel, Brooklyn realized she missed the airport environment. She wanted to work for Singapore Airlines, which was beginning flights from Sea-Tac Airport in fall 2019. Port Jobs provided a recommendation and helped her prepare for an interview. "Fast forward to today, I am a Duty Manager for Singapore Airlines," she says. Brooklyn has taken several Airport University classes, earning nearly 1/3 of the college credits she needs for an Associate's degree. She is now finishing her Hospitality and Tourism Management degree at Highline College and was recently awarded an Alaska Airlines-Airport University scholarship for her studies. "I am now geared towards career and self-progression. Thank you for helping me through this process in achieving my academic and professional growth!"



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### THANK YOU TO OUR FUNDERS - YOU MAKE IT HAPPEN!





















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